



18-20 November 2010
University Lille 1 - FRANCE

FROM RHETORIC TO REALITY LLL in the regional context

Prof. Paolo Federighi
Università di Firenze



LLL as inspiring strategy at risk

- A guiding idea demanding **coherence and comprehensiveness** of all different life cycles and contexts (EC)
- The idea of *éducation permanente* (Paul Lengrand - Unesco- 1960) is analogous and was proposed as **leading strategy**
- John Field says “its **origins lie in the policy field** rather than in social science”
- Is that why the **risk of rethoric** exists?



Consequences for the EUA Charter on LLL

1. **Complementarity** of all 10 points
And, in a perspective of implementation, the obligation to consider in particular:
2. Learning needs related to the **working life** as not considered life cycle
3. The **territorial/regional** dimension of LLL



3



Rationale of Regional dimension

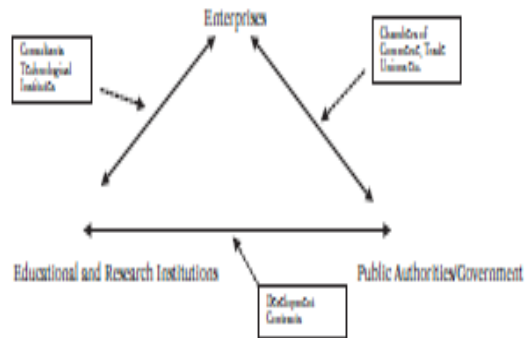
- The relation among **social capital** and **human capital** (Coleman) creates an interdependence Region : University
- The regional economical growth is related with the local capability to be a **knowledge hub** and the local dimension is the most adequate to do it
- The « **triple helix model** »



4



Regional partnership for innovation



The working fields

Teaching

Research

Services

But paying attention also to ensure quality to LLL through

Training of trainers

Research on LLL

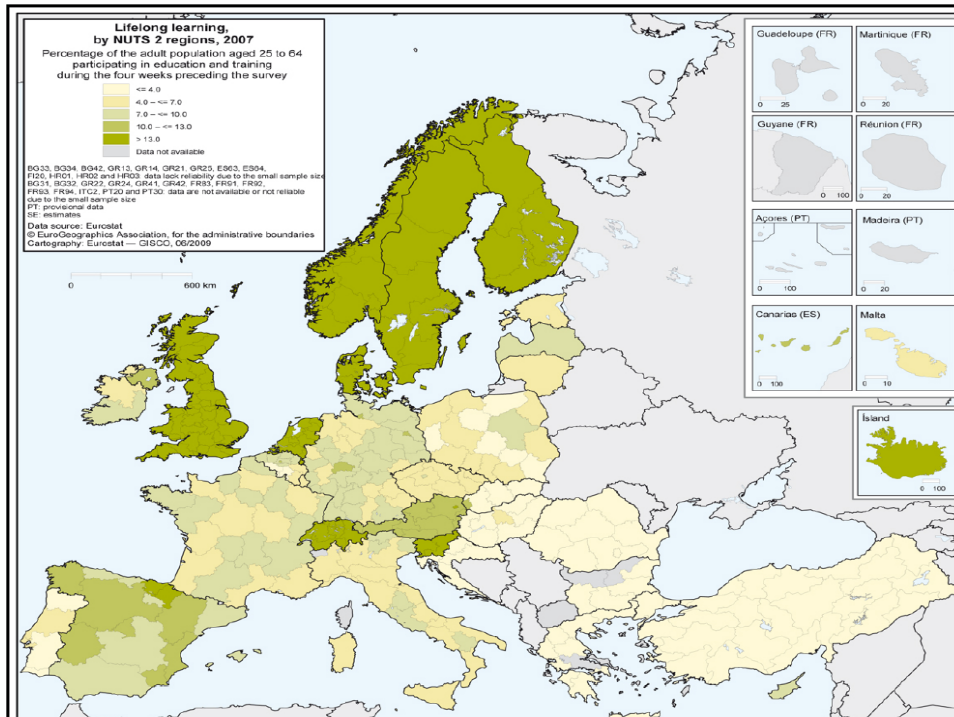
Services for LLL



1. Training

1.1. Access to LLL

The **general stagnation** is more evident considering the regional level:
10 years without significant impact



Lifelong learning participation expectancy in E Regions (nuts)

- A. Once each 3 months
- B. Once each year
- C. Once each 2 years
- D. Once each 10 years



Life-long learning - participation of adults aged 25-64 (1000)

No participation in LLL

TIME	2008	2007	2006	2005	2004	2003	2002	2001	2000
Severozapaden	486.3	487.7	494.4	516.1	525.2	528.6	:	:	:
Syddanmark	453.1	460.1	:	:	:	:	:	:	:
Pais Vasco	1,091.0	1,093.0	1,095.8	1,084.3	1,149.4	1,142.7	1,132.4	1,132.9	1,125.2
Toscana	1,896.4	1,896.3	1,873.2	1,852.9	1,860.7	1,895.6	1,906.5	1,897.7	1,413.3
Steiermark	583.3	575.6	573.4	576.3	578.9	608.9	152.3	154.7	305.7
Västsverige	721.7	752.1	771.0	733.0	580.1	541.4	706.9	705.4	610.1
Wales	1,229.1	1,229.4	823.4	799.3	801.2	957.3	1,145.5	1,182.1	1,184.0

1. Training

1.2. Increasing competition in High qualified training

- Global competitors



LLL providers of a Firm in Italy

N.	ORGANISATION	COUNTRY
1	Cambridge University	United Kingdom
2	Champs-Chalmers University of Technology	Sweden
3	David J. Anderson & Associates Inc.	USA
4	Ecole de Management de Grenoble	France
5	ESCP Europe	France, Germany, Italy, United Kingdom, Spain
6	European Networking Group Spain S.L.	Spain



N.	ORGANIZATION	COUNTRYK
7	Harvard Business School	USA
8	IMD	Switzerland
9	Institut für Chemische Technologie (ICT)	Germany
10	London Business School	UK
11	Performance Review Institute (EqualLearn)	UK
12	Singularity University	Silicon Valley



A private market of LLL

Pourcentage des hommes et femmes participant à l'éducation et à la formation des adultes qui reçoivent un soutien financier de diverses sources, population de 16 à 65 ans, 2003

	Soutien de l'employeur		Soutien gouvernemental		Auto-financement	
Italie						
Femmes	16,3	(1,6)	12,6	(1,8)	44,2	(2,3)
Hommes	27,1	(3,1)	13,1	(2,7)	36,9	(2,7)
Italie						
Niveaux 1 et 2	31,8	(3,4)	16,5	(3,8)	24,1	(2,6)
Niveaux 3 et 4/5	25,7	(4,9)	14,4	(3,4)	34,3	(4,2)
Total	29,5	(2,4)	15,7	(2,1)	27,8	(2,5)



1. Training: three strategies

- A. **extension:**
 - Formal and non formal
 - Demand oriented (sectoral and local)
- B. **integration** between social and natural sciences
- C. direct **connection to research**

2. Research and innovation and regional context

Two approaches:

1. Transfer of results and innovation

Or

2. Researching and innovating with people involved in research and innovation processes

2. Research: three actions

- a. **Planning** research and transfer of innovation according to the local demand (firms, civic society, public institutions)
- b. Promoting direct link to each single organisation offering **knowledge brokerage** and university ambassadors
- c. Promoting the **commercialisation** of research results (compensation policy)



17



3. Services

Five specific services

1. Training Brokerage

2. Mentoring for partner organisations and University ambassadors, placement of researchers (L@jost)

3. Brokerage of knowledge and scouting of researchers to match local demand

4. Training of trainers

5. Research and evaluation on LLL



18



Thank You!

